



## NEWS RELEASE

### **OPTUMHEALTH EXPANDS DISTRIBUTION OF FINANCIAL SERVICES TO MEET INCREASING DEMAND FOR TAX-ADVANTAGED HEALTH ACCOUNTS AND COBRA ADMINISTRATION ASSISTANCE**

*Services Are Now Available to 6,000 Companies Using A.D.A.M.'s Benergy™ Communications Platform*

**GOLDEN VALLEY, Minn.** (April 1, 2009) – [OptumHealth Inc.](http://www.optumhealth.com) announced today that it is expanding the distribution of its financial services to meet increasing demand for tax-advantaged health accounts, consolidated billing services and COBRA administration assistance. The company is doing so through an expansion of its agreement with A.D.A.M. Inc., a leading provider of Web-based employee benefits and health management solutions.

Starting today, OptumHealth's financial services are included in the comprehensive, cost-effective set of resources A.D.A.M. provides to more than 6,000 companies to help them meet their employees' health care financial needs.

"We selected OptumHealth because of its experience and breadth of financial solutions specifically for health care," said Kevin Noland, president and chief executive officer of A.D.A.M. "Through this agreement we can provide our Benergy customers valuable resources to help them meet the increasing need for COBRA benefits and tax-advantaged health accounts."

"Expanding our solutions through A.D.A.M. links two critical resources to help clients keep their employees healthy and productive: education, so employees can make wise health care choices; and health accounts, so they can plan, save and pay for their out-of-pocket medical costs," said Chad Wilkins, chief executive officer for OptumHealth Financial Services. "The agreement is also particularly timely because we will be able to help A.D.A.M.'s clients navigate changes to COBRA passed by Congress and signed into law by the President in February."

Those changes include a new federal government subsidy to cover up to 65 percent of the COBRA premium charged to certain eligible individuals who lost their jobs through involuntary termination since Sept. 1, 2008, and either elected to continue receiving insurance through COBRA, or did not elect when first eligible. Such financial assistance – and the hundreds of thousands of recently laid-off people needing it – has fueled a major surge in workload for benefits managers handling COBRA benefits.

The agreement also will help A.D.A.M. meet increasing demand for flexible spending accounts, health savings accounts (HSAs<sup>\*</sup>) and other tax-advantaged accounts. Currently, FSA administration is available through this partnership. In May, A.D.A.M. clients will have access to HSA and HRA administration.

Six million Americans were covered by HSA-eligible plans in 2008, up more than 40 percent from 2007 levels, according to the America's Health Insurance Plans (AHIP) Center for Policy and Research.

OptumHealth Financial Services, a division of OptumHealth, Inc., provides tax-advantaged accounts for health care savings and spending, benefits administration services, and integrated electronic claims settlement solutions for health plans, third-party administrators and other payer groups. It includes OptumHealth Bank<sup>SM</sup>, Member FDIC, one of the nation's leading HSA administrators.

### **About OptumHealth**

OptumHealth Inc. helps individuals navigate the health care system, finance their health care needs and achieve their health and well-being goals. The company's personalized health advocacy and engagement programs tap a unique combination of capabilities that encompass care solutions, behavioral solutions, specialty benefits and financial services. Serving 60 million people, OptumHealth is one of the nation's largest health and wellness companies. It is a business unit of UnitedHealth Group (NYSE: UNH). More information about OptumHealth can be found at [www.optumhealth.com](http://www.optumhealth.com).

### **About A.D.A.M. Inc.**

A.D.A.M. (NASDAQ: ADAM) is a leading provider of health information and benefits technology solutions to healthcare organizations, employers, benefits brokers, consumers, and educational institutions. A.D.A.M.'s Benergy<sup>TM</sup>, the leading benefits communication and healthcare decision support platform for small and mid-sized employers, is designed to equip employees to better understand their health, wellness and benefits, while helping employers reduce the costs of healthcare and benefits administration.

*\* Health savings accounts are provided by OptumHealth Bank, Inc., Member FDIC.*

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